

For Immediate Release

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IDA Announces Winners of 11th Annual Design Competition!

(Tuesday, May 22, 2018) In its 11th Annual Edition, the International Design Awards (IDA) received over 3,100 designs submitted by companies and designers from 95 countries. Cutting-edge designs and innovative products from around the world vied for the top prizes in this prestigious award, which, in recent years, has risen to become one of the leading design awards in America.

Entries were submitted in 5 major design categories: Architecture, Interior Design, Graphic Design, Product Design, and Fashion Design. And after much anticipation the jury's selection for this year's prestigious "Design of the Year" awards have been announced in both the professional and student divisions.

The stellar international Jury evaluated the entries based not only on the highest of current design standards and trends, but also seeking out truly visionary designers who would take the creative leap and lead the way into the future.

Professional Category Winners:



Architecture Design of the Year: <u>Francis-Jones Morehen Thorp / Bunjil</u> <u>Place</u>



Interior Design of the Year: Mesura / Can Llimona



ACCUU WE THE PEOPLE **Product Design of the Year:** <u>Elica S.p.A. / Lullaby</u>

Graphic Design of the Year: Open / ACLU visual identity



Fashion Design of the Year: <u>Jens Laugesen / HYreCON 01</u> <u>Trilogy/AW18 collecton</u>

Student Category Winners:

Emerging Architecture Designer of the Year: <u>Hossein Moradi / Hotel Bio</u> **Emerging Interior Designer of the Year:** <u>Mariia Lipina / Center For Multimedia Arts</u> <u>"ges-2"</u>

Emerging Product Designer of the Year: <u>Elham Mirzapour / BlackHoleHood</u> **Emerging Graphic Designer of the Year:** <u>Stuart Fano / Nihilism For Beginners</u> **Emerging Fashion Designer of the Year:** <u>Nasheli Juliana Ortiz González / Suora</u>

The 5 top winners in the Professional and Student categories will be honored at the biannual IDA Awards Winners event to be held in Los Angeles or New York in 2019, (details to be announced) where they will be awarded the coveted IDA trophy and their winning works will be presented at the event.

A full list of this year's IDA winners can be viewed HERE.

International Design Awards (IDA) exists to recognize, celebrate and promote legendary design visionaries and to uncover emerging talent in Architecture, Interior, Product, Graphic, and Fashion Design. IDA aspires to draw attention to the iconoclasm of design worldwide that is conceptualizing and producing great work. Farmani Group assembled IDA in 2007 which has now become one of the leading Design Awards in America, awarding and promoting hundreds of designers each year.

Farmani Group, established in 1985, is the organizer of International Design Awards (IDA), American Architecture Prize (AAP), European Product Design Awards (EPDA), Prix de la Photographie in Paris (PX3), London International Creative Awards (LICC), International Photography Awards (IPA) and the Annual Lucie Awards for Photography, which has emerged as one of the world's most prestigious photography awards.

<u>www.idesignawards.com</u> <u>https://www.facebook.com/idesignawards</u> <u>www.farmanigroup.com</u>

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