



For Immediate Release

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## Call to entry: Extraordinary Designers Invited Regular Deadline for IDA entries closing soon!



Photo: G502 LIGHTSPEED WIRELESS GAMING MOUSE VIDEO Logitech Europe S.A.  
Gold in Multimedia / Animation Design of the Year, IDA 2019

(Tuesday, September 1st, 2020) Inviting established and student designers to submit their most innovative, provocative and game-changing designs for the prestigious International Design Awards (IDA) 14th annual competition before the regular deadline closes on September 30th.

The distinguished IDA is on a mission to uncover and recognise visionary design talent around the world. Over the past decade the coveted Awards has become one of the premier global design competitions, acknowledging the most extraordinary designs in Architecture, Interior, Product, Graphic, and Fashion Design.

A stellar international Jury will evaluate entries based not only on the highest of current design standards and trends, but also seek out truly extraordinary designers who are producing truly coveted and exceptional creations.

The top five winners in the Professional and Student categories will be celebrated at the bi-annual IDA Awards Winners event to be held in Los Angeles or New York in 2021, (details to be announced) where they will receive the prestigious and highly coveted IDA trophy and their winning works will be shown in a special exhibition.

Enter [HERE](#)

A full list of last year's IDA winners can be viewed [HERE](#).

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**International Design Awards (IDA)** recognizes, celebrates and promotes legendary design visionaries and uncovers emerging talent in Architecture, Interior, Product, Graphic, and Fashion Design. IDA aspires to draw attention to the iconoclasm of design worldwide that is conceptualizing and producing great work. Farmani Group founded the IDA in 2007 which has now become one of the leading Design Awards globally, awarding and promoting hundreds of designers each year.

**Farmani Group**, established in 1985, is the organizer of International Design Awards (IDA), Architecture MasterPrize (AMP), European Product Design Awards (EPDA), Prix de la Photographie in Paris (PX3), London International Creative Awards (LICC), International Photography Awards (IPA) and the Annual Lucie Awards for Photography, which has emerged as one of the world's most prestigious photography awards.

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