



MEDIA RELEASE

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IDA Announces 2020 Award Winners

(Friday, January 29th, 2021) – The 2020 International Design Awards (IDA) was the most successful in its 14 year history, attracting thousands of outstanding designs submitted by companies and designers around the world competing for the top prizes in this prestigious award. The IDA winners were announced today.

Evaluating submissions from more than 80 countries, the IDA jury saw entries exhibiting the highest current design standards across the five Award disciplines Architecture, Interior, Product, Graphic and Fashion Design. Each design entry was evaluated by the professional IDA Jury panel on its own merit.

"The IDA seeks out truly visionary designers showcasing creativity and innovation. As the world struggled with an unprecedented challenge in 2020, the IDA received a record number of outstanding entries which presented the jury with an enormous task in selecting the winners," commented Jill Grinda, VP Marketing and Business Development for the IDA.



One Sino Park
ARCHITECTURAL DESIGN OF THE YEAR

Company aoe
Photo credits Huang Ligang

The project highlights relationships between architecture, nature, society, and the people of Chongqing, thus enhancing the spatial experience of the building's visitors through a design-oriented rethinking of modern lifestyles.

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Switch Bahrain
INTERIOR DESIGN OF THE YEAR

Company Karim Rashid Inc
Photo courtesy of indpt company

"I wanted Switch to be a strong vision composed of walls that wrap around the space. The design creates an interesting texture for light and shadow, evoking the sand dunes in the desert. It is a unique environment that completely envelops the guests", designer said.

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Lotus Evija
PRODUCT DESIGN OF THE YEAR

Company Influence Associates
Photo courtesy of Lotus Cars

Lotus Evija is the world's first pure electric British hypercar. Designed, engineered and hand-built at Lotus' home in Hethel, UK it is the world's most powerful series production road car. The overall philosophy behind the Evija's aerodynamics and design is about keeping the airflow low and flat at the front and guiding it through the body to emerge high at the rear.

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Revisit
FASHION DESIGN OF THE YEAR

Company V Visionary Limited
Credits Social Impact Incubator

V VISIONARY aims to co-create with the experienced-profession, fashion & apparel stakeholders to design and customize sustainable and ethical products. Sustainable fashion is a process of fostering change to fashion products and what we are doing is a new perspective to the fashion system.

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Ergo Characters
GRAPHIC DESIGN OF THE YEAR

Company Logitech Europe S.A.

With the launch of the Ergo Series of ergonomic devices, Logitech was looking to boldly assert itself in the digital wellness category. But 'ergonomics' felt like a corporate, dated space for many consumers – so we set out to blow off that dust with an approach to ergonomics that's simple, vibrant, youthful, and confident.

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Jury member Murat Soygenis FAIA, Founding Partner at S+ ARCHITECTURE noted that, "The projects submitted to IDA represent a wide range of current trends in architecture and cover almost all parts of the globe. Innovative use of materials, unique spatial arrangement, harmony with the environment and care for sustainability issues are factors that made the submitted projects stand out while being part of the current trends."

"The sustainability trend was definitely incorporated in many designs. Attention and respect for the environment is not only an ethical issue but also a business issue. Consumers are becoming more and more receptive to this topic and are looking for designers to teach them how to look great while generating the least possible impact on waste and pollution," commented jury member Cristiano Magni, President and Founder, Cristiano Magni Public Relations.

Congratulations to all IDA 2020 winners! Entries are now open for the 15th edition of the [IDA](#):

[VIEW ALL WINNERS](#)

About the International Design Awards

The International Design Awards (IDA) recognizes, celebrates and promotes legendary design visionaries and uncovers emerging talent in Architecture, Interior, Product, Graphic, and Fashion Design. The IDA aspires to draw attention to the iconoclasm of design worldwide that is conceptualizing and producing great creative works. The Farmani Group founded the IDA in 2007 and the competition has now become one of the leading design awards globally, awarding and promoting hundreds of designers each year.

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